

L E T U S L I V E
M A G A Z I N E

"An Expression of Love, Unity, and Diversity"

DWYANE STOVALL

EDITOR-IN-CHIEF

The Goal has always been to give back, and create a groundbreaking brand/product that will make the world see what LuMagazine has to offer. As the Chief-In-Editor, I've had the opportunity to share spaces with all types of people who SCREAM "LET US LIVE" through their life experiences.

The relationships I've created in the past with people keeps me grounded, and reminds me of why we build relationships every single day. This has allowed our business to push "our mission" further than it has ever been creating opportunities in and outside of the business.

I created a foundation where Love, Unity, and Diversity is implemented into every aspect of the publications. We ARE a All-Inclusive Lifestyle Magazine that is willing to go as far as we need to, with the respect of our audience, to give an outstanding experience that will be unforgettable.

Let's Network, and Build Together, and create many more memories for a lifetime.





L E T U S L I V E
M A G A Z I N E

ISSUE NO. 3

SHE/S
CHERI
A WOMAN'S
MANIFESTATION

THREE
COMMON
MENTAL
HEALTH
ILLNESSES
BY: NOAH H.

FEATURING
ANITA SCPIO
ERIC BROWN
SHAQUITA SMITH
AND MORE...

A NEW
DECADE

OUR MISSION

TO PROVIDE A PUBLICATION THAT
EXPOSES THE WORLD TO THE
IMPORTANCE OF COMPASSION,
INDIVIDUALITY, INNOVATION, DIVERSITY,
AND REALITY OF LIFE NO MATTER WHO
YOU ARE, OR WHAT MAKES YOU
DIFFERENT."

LET US TELL YOUR STORY

WE BELIEVE IN BRINGING AWARENESS TO
CREATIVE MUSICIANS/ACTORS &
ENTERTAINERS.

WE BELIEVE IN BRINGING AWARENESS TO
VARIOUS LIFESTYLE STORIES.
HIGHLIGHTING INDIVIDUALS WITH VARIOUS
BACKGROUNDS.

WE BELIEVE IN LOVE, UNITY, & DIVERSITY.
BY OFFERING A MAGAZINE THAT IS
INCLUSIVE TO ALL PEOPLE REGARDLESS OF
AGE, BACKGROUND, LIFE SITUATIONS, OR
CAREER.

WE BELIEVE IN BRINGING AWARENESS TO
ENTREPRENEURS.



EXPLORE

LUL BEGINS WITH DETAILED RESEARCH AND DISCOVERY. WE ANALYZE MARKET TRENDS, EVALUATE THE COMPETITIVE LANDSCAPE AND IMMERSE OURSELVES IN THE CLIENT'S BUSINESS TO MAKE INTELLIGENT BRAND DECISIONS.

STRATEGIZE

AT LUL THE FOUNDATION OF EVERY SUCCESSFUL ENGAGEMENT IS A COMPREHENSIVE STRATEGIC PLAN. WE COLLABORATE WITH OUR CLIENTS TO UNDERSTAND WHAT SUCCESS LOOKS LIKE, THEN FORMULATE A STREAMLINED PLAN OF ATTACK AND SET BENCHMARKS AND TRACK THE RESULTS.

CREATE

LUL SUCCESSFUL CREATIVE IS ALWAYS ROOTED IN STRATEGY. WE EXIST TO HUMANIZE BRANDS, CREATE WITH INTENT AND CONNECT WITH AUDIENCES. BY FINDING THE TRUE ESSENCE OF A COMPANY, IT ALLOWS US TO VISUALIZE AND COMMUNICATE "WHY" YOUR BRAND MATTERS TO YOUR CUSTOMERS.

ENGAGE

NOW IT'S TIME TO TURN SET A BUNCH OF LITTLE FIRES AND SEE WHICH ONES BURN BRIGHTEST. USING A VARIETY OF MEDIA, CONTENT AND MARKETING TACTICS, WE FOCUS ON ENGAGING PEOPLE WHERE THEY INTERACT AND LIVE. ALWAYS LOOKING FOR WAYS TO INCREASE BRAND AWARENESS, BUILD RELATIONSHIPS AND DRIVE SALES.

ANALYZE

AT THE COMPLETION OF EACH CAMPAIGN, WE SPEND TIME UNDERSTANDING THE RESULTS. WE LOOK AT THE METRICS, FIND KEY INSIGHTS AND IMPLEMENT ADJUSTMENTS TO MAKE INFORMED MARKETING DECISIONS ON FUTURE BRAND INITIATIVES.





QUARTLEY
(4 ISSUE PER YEAR)
PRINT AND DIGITAL

-LIFESTYLE
-POP-CULTURE
-SOCIAL RESPONSIBILITY
-BUSINESS
-TRENDING TOPICS

TOP INTEREST

-ARTS AND ENTERTAINMENT
-LIFESTYLE
-POP-CULTURE

TOP REGIONS

-SOUTHEAST
-EAST COAST
-NORTHEAST

MAGAZINE AUDIENCE TOTAL
230,000

FEMALE 40%
MALE 60%

AGE
25-34 (50%)
35-33 (19%)
55+ (6%)
MEDIAN AGE: 32.

MARITAL/CHILDREN STATUS
SINGLE/WID/DIV/SEP 40%
MARRIED 13%
ANY CHILDREN IN HH 17%

SOCIAL MEDIA REACH
75,000



LUL STREAM TEAM

NEED MEDIA FOR YOUR EVENT?

THE LUL STREAM TEAM IS WHAT YOU NEED!

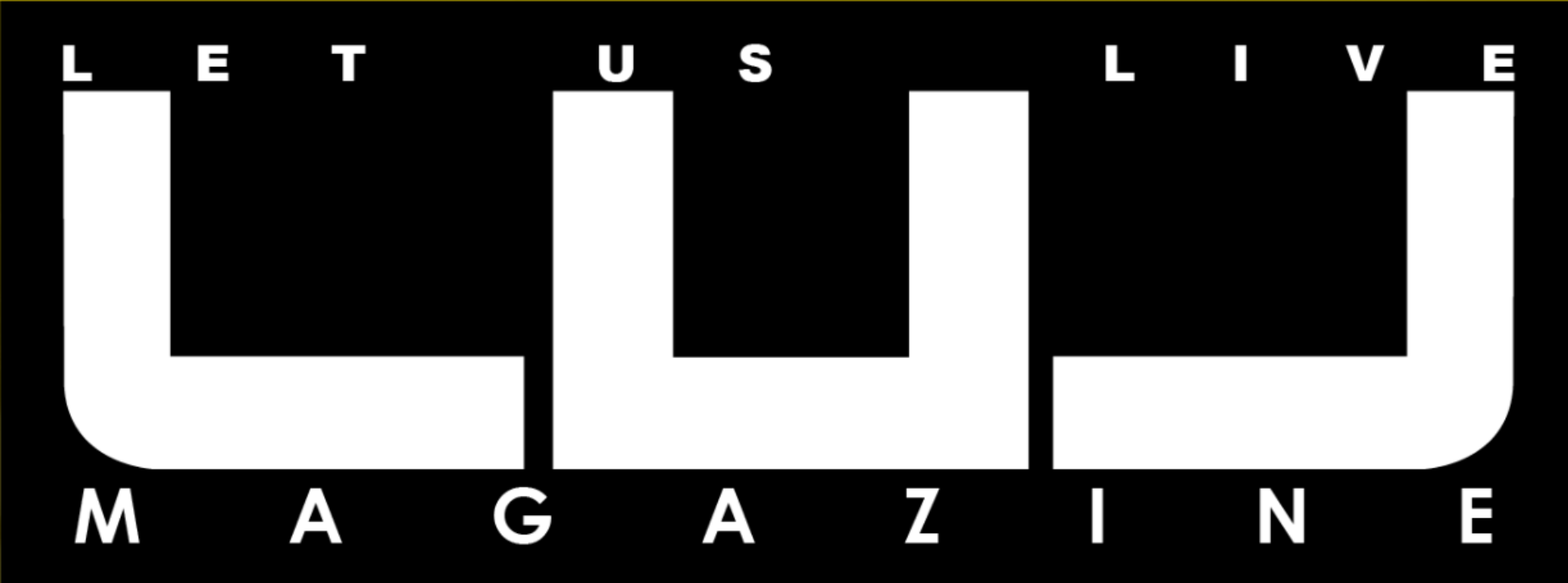
BLOGGERS, PODCASTERS, PHOTOGRAPHY, VIDEOGRAPHY, HOST, AND INTERVIEWERS

PROMOTE THE EVENT ON ALL OUR SOCIAL MEDIA PLATFORMS

PROMOTE THE EVENT ON OUR MEDIA OUTLET LIST & OUR WEBSITE

EMAIL BLAST THE EVENT TO YOUR FOLLOWERS THE EVENT INFORMATION LISTED ON YOUR WEBSITE

CUSTOMIZED DIMENSIONS AVAILABLE



FULL PAGE



1/2 PAGE



1/4 PAGE



LULMAGAZINE13@GMAIL.COM



@LETUS LIVE



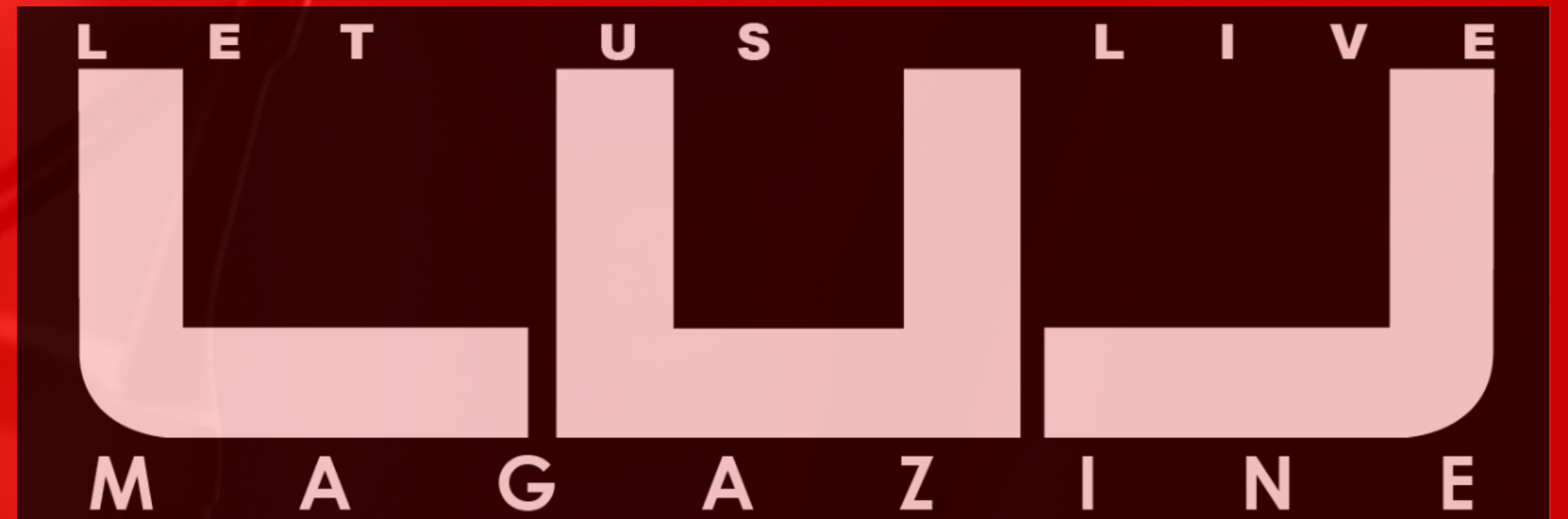
@LULMAGAZINE13



@LETUSLIVE



THE MILLENNIAL PODCAST (ON ANCHOR)



CONTACT US TODAY!!!!!!